

Investing in Mission and Ministry within New Housing



The Church of England
Diocese of Ely

Key Themes



Diocesan Vision and Mission Priorities

- Be generous and visible people of Jesus Christ.
- Engage with community needs, grow disciples, and deepen commitment through worship and prayer.



Strategic Focus on New Housing

- Establish **five new worshipping communities** in areas of significant new housing.
- Build **sustainable partnerships** with developers, schools, and local authorities.
- Develop a **leadership pipeline** with New Housing Pioneer Ministers and curates.



Missional Design Principles

- Flexible models for planting: from existing team ministry, parent church, or independent.
- Emphasis on **contextual engagement**, adaptability, and long-term sustainability.



Leadership and Personnel

- Appointment of **New Housing Pioneer Ministers** as transformational leaders.
- Ministers must demonstrate spiritual depth, collaborative skills, and resilience.



Financial and Resource Planning

- Five-year phased investment (~£1.74M) covering personnel, housing, and programme costs.
- Monitoring through KPIs and Balanced Scorecard.










Partnership Principles

- Attitudes for collaboration: prayerfulness, partnership, politeness, playfulness, presence, pondering.

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Selection Criteria for New Housing Initiatives

Benefices applying will be scored (1–5) against these criteria:

-  Potential size of the final build.
-  Evidence of strong local partnerships (including developers).
-  Housing occupancy threshold (approx. 100–150 houses occupied).
-  Future trajectory (integration with existing ministry team, independence, LEP).
-  Investment by existing parish or willingness to hand over responsibility.
-  Missional investment already made (activities, relationships, volunteer engagement).
-  Plans for ecumenical planting.
-  Identification and training of a New Housing Pioneer Minister.
-  Support of the Deanery Synod.
-  Evidence of adaptability and openness to change.
-  Access to missional learning resources (e.g., LyCiG, New Housing Training).

Scoring:

- 1 = No evidence or plans not possible.
- 5 = Strong evidence with credible plans for further development.

