



Design Workshop

Creating posters and flyers for your
church events and services

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Plan for the session

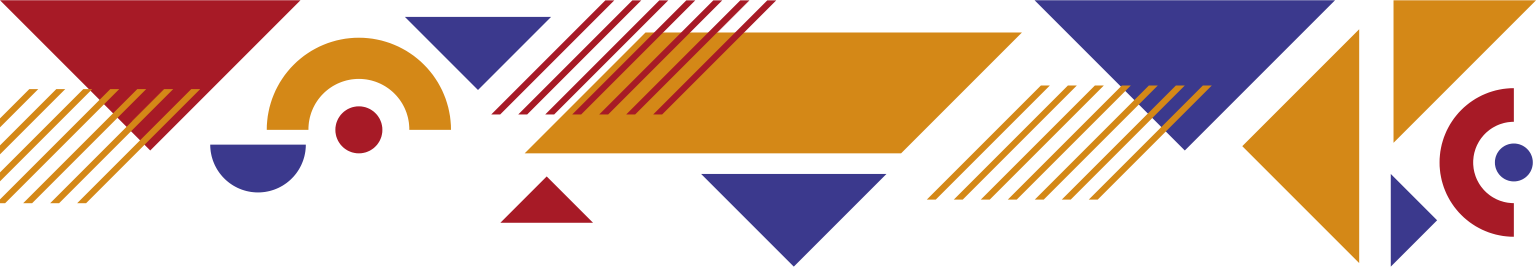
Shape and size matters

Using Canva

Accessibility of designs

Further training?

Questions?



**What can you
use Canva for?**



What can you use Canva for?

- ✓ Posters
- ✓ Flyers and Leaflets
- ✓ Newsletters
- ✓ Video editing
- ✓ Social Media content
- ✓ Website graphics
- ✓ Presentations
- ✓ Photo editing

Creating your design - 1

**Choose a
template**

What are you using
the design for?

Does it need to be
printed?

**Choose a
design**

Try searching for
keywords

Remember that it
can be adapted

**Change
the photo**

- Use a stock photo from Canva
- Upload a photo from your church
- Find a church photo from the ACNY resource hub

Creating your design - 2

Change colours

Colours or fonts that you regularly use for your church?

Think about **brand recognition**

Change fonts

- Easy to read
- Font effects
- Sentence case
- Uppercase for headings only
- Use Bold and Italic sparingly

Add elements

Add or remove Elements like photos, flourishes, shapes and graphics

Duplicate elements already used

Creating your design - 3

Save your design

- Pdf or picture format?
- Where does it save to?
- How do I find it again?

Resize and Reuse

Using Canva Pro to resize your designs quickly

How to resize without Pro

Canva Teams

Share designs with others from your church team easily



Using Photos

- Use the **Canva** and **Canva Pro** stock photos, search in the **Elements** tab and choose photos.
 - Photos from the Canva library can be used free of charge
- Access the **Unsplash** library of free images and **Church of England specific** images:
 - <https://www.achurchnearyou.com/hub/free-stock-photography/>
- Upload your own photos.
 - Make sure you have permission from anyone in the photo and written consent from parents of children under 16.

Canva Templates - A Church Near You

There are several different image sizes in use on AChurchNearYou.com.

You can find links to the correctly sized Canva Templates on this page:






<https://achurchnearyou.zendesk.com/hc/en-us/articles/360002437153-Recommended-image-sizes>



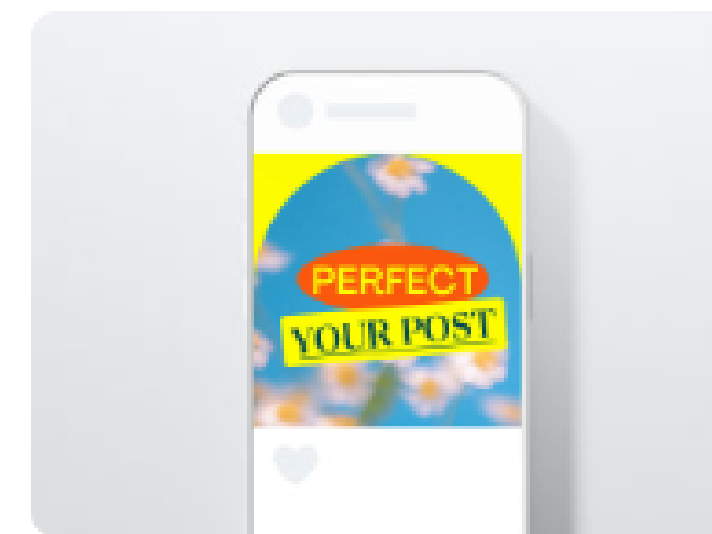
Canva Templates - Social Media



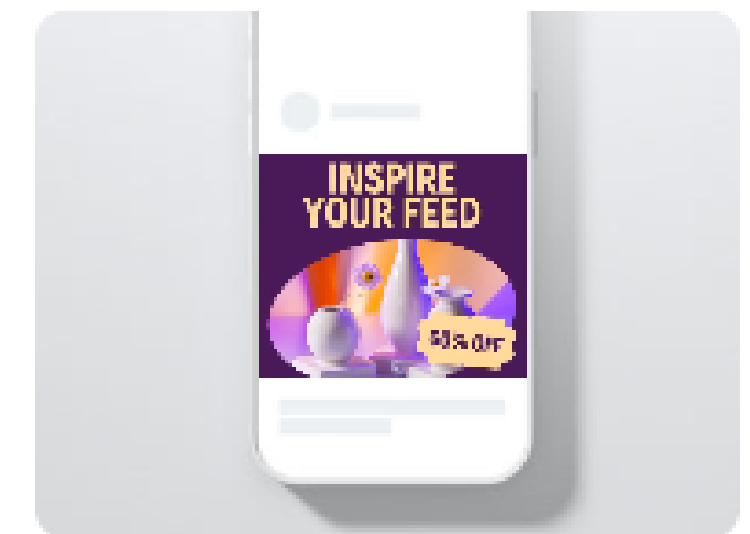
Social Media Image Sizes 2024

					
Profile photo	320 x 320	170 x 170	400 x 400	400 x 400	200 x 200
Landscape	1080 x 566	1200 x 630	1600 x 900	1200 x 627	1920 x 1080
Portrait	1080 x 1350	630 x 1200	1080 x 1350	627 x 1200	1080 x 1920
Square	1080 x 1080	1200 x 1200	1080 x 1080	1080 x 1080	1080 x 1080
Stories	1080 x 1920	1080 x 1920	N/A	N/A	1080 x 1920
Cover photo	N/A	851 x 315	1500 x 1500	1128 x 191	N/A

Hootsuite®



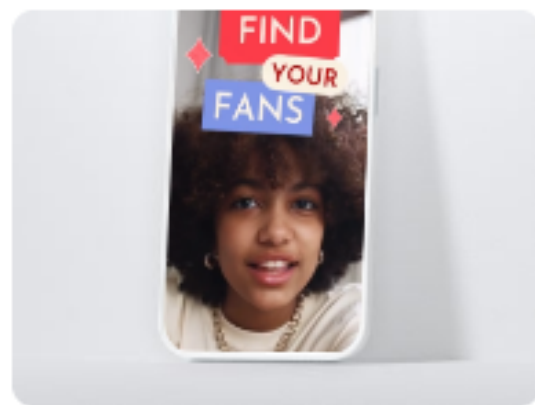
Instagram Post (Squ...



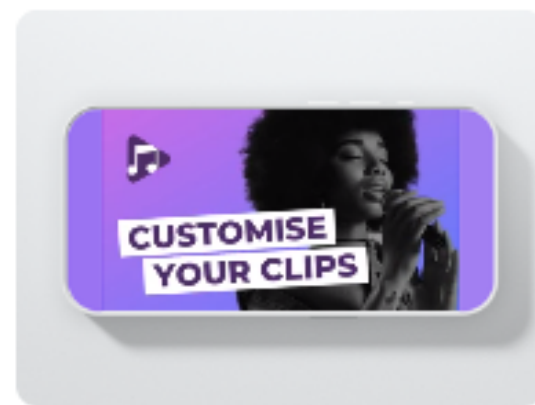
Facebook Post (Land...

https://blog.hootsuite.com/social-media-image-sizes-guide/#Quick_social_media_image_sizes

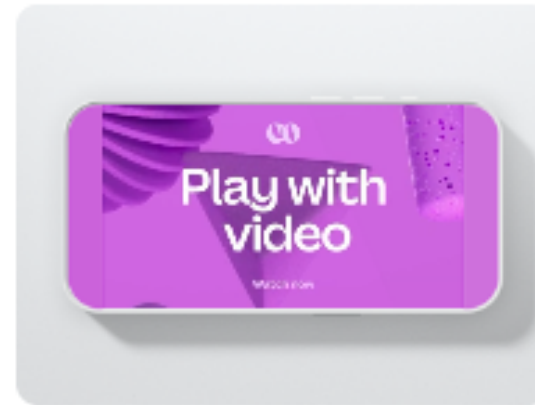
Canva Templates - Videos and more



TikTok Video



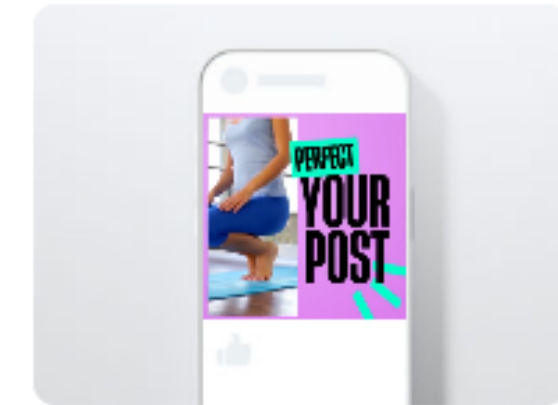
YouTube Video



Video



Mobile Video



Facebook Video

What will you design today? Custom size Upload

Q Search your content or Canva's

- For you
- Docs
- Whiteboards
- Presentatio...
- Social media
- Videos
- Print produ...
- Websites
- More

Further training

Use the Canva Learn tab at the top of your Canva Home page

Digital Labs webinars

<https://www.churchofengland.org/resources/digital-labs/digital-labs-webinars>

