

Cornerstone

an online generosity tool to help change the trajectory of your church finances

Developed by the National Giving Team, Cornerstone is an online generosity tool available free of charge to all Church of England churches. It offers three distinct functions: **Insights**, **Pathways** and a comprehensive **Grants database**.



Cornerstone: Insights

Cornerstone is designed to help churches develop the most detailed picture they've ever had of their financial situation – whether that's a source of joy or concern. Using **Parish Returns** data, **Cornerstone** identifies different types of giving and shares comparisons with other churches both in the same diocese, and nationwide. Equipped with detailed information, churches can then pursue two different ways of changing or enhancing the picture: **Pathways** or **Grants**.

Cornerstone: Pathways

The information a church receives from the **Insights** phase gives them a picture of where they can focus their efforts. Some may only have capacity for one or two 'quick wins', while others are ready for a full-on campaign. There are over 50 Pathways on the platform and churches can undertake as many or as few as they wish.

Scan the QR code to find out more:



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Contact the Diocesan Giving Team to find out more and access the Cornerstone grants database.

Please contact:
Martin Kenward
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01353 652734

A Pathway takes a single topic, such as **Getting started with gift aid** or **Communicate your impact**, and breaks it down into steps, none of which take longer than half an hour. Templates and links to videos and instructions are provided. You can skip bits that you've already done or aren't suited to your setting. They are a great way of encouraging people to volunteer who may be uncertain about something they haven't done before and welcome some help.

Cornerstone: Grants Database

All churches have **completely free access** to over 650 grants, and the database is totally free to use. All the grants are suitable for churches, and you can filter your results by the activity you need money for, or your location, or even by the method of application. With a single click you can add a funder to your shortlist and print this to share with your PCC.

What next?

Finding suitable grants to apply for is a big part of the funding puzzle, but making the application is also vitally important. The Pathways section of Cornerstone takes a single topic and breaks it down into steps, so it can guide you through 'Building a Case for Support' and 'Applying for Grant Funding' – both vital parts of most applications. If you'd like to know more about Pathways and the other functions of Cornerstone, contact your Diocesan Giving Team.



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